

YEAR IN REVIEW 2022

“ We’re excited to share some successes from 2022. The following was empowered by our customers and team and we’re grateful for their continued commitment.

I can’t wait to see what new and exciting things we achieve together in the coming year. Thanks again to everyone who has helped us grow this far, this fast!

GUNTER PFAU

CEO & FOUNDER



JANUARY

Delek US is using Stuzo’s Open Commerce® Platform and solutions to drive growth and provide a personalized customer experience.

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FEBRUARY

Within the first 90 days of relaunching High Octane Rewards, powered by Stuzo’s Open Commerce Platform, Delek US saw loyalty member baskets exceeding non-member baskets by an impressive 42%.

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Stuzo’s Wallet Steering™ System becomes patent-pending.



MARCH

We stand with Ukraine, our colleagues, and friends—they are part of our family and we are doing everything we can to keep them safe.

Learn more about our CEO, Gunter Pfau and his personal history as a refugee, the origin of Stuzo in Ukraine, and his urgent call to action during the current crisis.

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APRIL

Stuzo partnered with NAG Convenience 2022 for a panel on Driving Targeted Business Outcomes that featured insights from CEFCO, EG Group, and Dandy Stores.

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Stuzo invited to speak at the 2022 DFS User Conference: Steven O’Toole, VP of Sales & BD at Stuzo discussed the future of loyalty: Wallet Steering.



Jake Kiser, CCO at Stuzo, and Matt James, Sr. Director of Product Marketing at Dover Fueling Solutions discussed how retailers can deliver personalized and profitable customer experiences via interactive forecourt experiences.



MAY

Success story: CEFCO Rewards drives sustained incremental business outcomes.

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JUNE

Gunter Pfau, Community College of Philadelphia Alumni and Founder & CEO of Stuzo makes a donation to the CCP Center on Disability. In a media interview, Gunter discusses how using ‘team chemistry’ turns differences into strengths and how the COD supported Gunter during his time at CCP.

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JULY

Gulf Oil selected Stuzo’s Open Commerce Platform to power its new digital loyalty and payments program.

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AUGUST

Stuzo welcomes Ken Parent, convenience and fuel retail industry veteran and leader, to its Board of Directors.

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SEPTEMBER

Ken Parent, Board Member at Stuzo, was named retail leader, Board of the year 2022 by CSP. Ken was instrumental in propelling Pilot to become the largest travel-center network in North America.

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OCTOBER

Delek US achieved initial performance gains with the re-launch of its High Octane Rewards program.

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Tony Miller, President of Alon Brands and Executive Vice President at Delek US Holdings, Inc., joined the NACS Board of Directors.



NOVEMBER

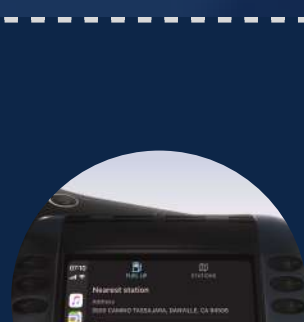
Stuzo partnered with Marathon Petroleum Corporation to bring the all-new Marathon Rewards program to market.

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Carly Deitrich, Vice President, Strategic Accounts at Stuzo, was named a 2022 Future Leader in Convenience by Convenience Store News.

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DECEMBER

Chevron became the first and only major energy company to connect its U.S. fueling applications with Apple CarPlay, enabling mobile users to purchase fuel from the comfort of their cars and, where available, seamlessly participate in Chevron’s rewards program.

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