

REVIEW / MyClimb

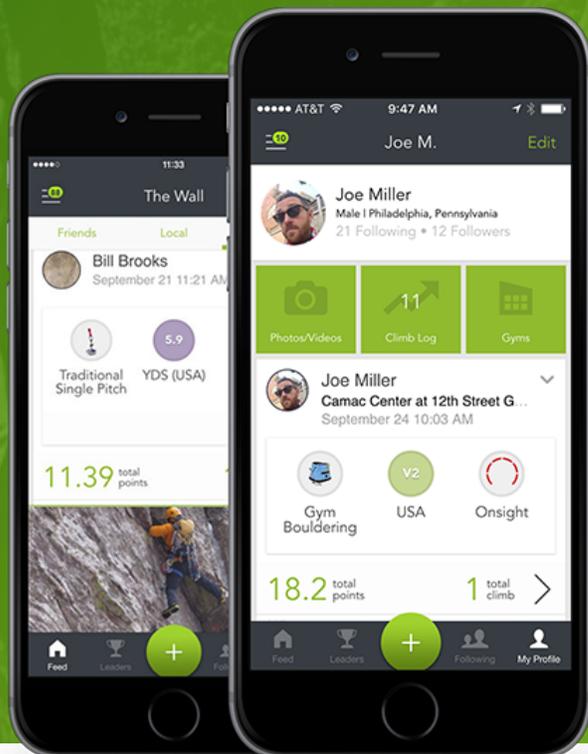
Application Development for MyClimb

Project summary:

Stuzo's customer is MyClimb, a social activity tracking application that allows users to log in their climbing sessions, and interact with the climbing community. They were looking to create an easy to navigate user interface for their app. They partnered with Stuzo to define, design, and deliver their mobile apps.

Feedback summary:

The customer is thrilled with their partnership with Stuzo, which resulted in a very well-adopted app. They highly recommend Stuzo for their great project management and investment in the project.



Background

Please describe your organization.

My company is an app for the sport of climbing. We're a social activity tracking app, so people log in their climbing, they can post photos, videos, and share information.

What is your position?

I am the founder.

★★★★★ Overall rating

★★★★★ Quality

★★★★★ Cost

★★★★★ Schedule

★★★★★ Willing to refer

“ Stuzo is very invested in the project, and they want to do a good job. They care about us.”

Opportunity / Challenge

What business challenge were you trying to address with Stuzo?

Climbing is a complicated sport, and it's very diverse. We have 12 different grading systems. Climbers can log eight disciplines of

climbing. There's just so many options, so the challenge was to create a clean user interface that works for all of the different variations of climbing that exist that was easy to navigate. Stuzo did a good job.

Solution

Please describe the scope of their involvement in detail.

The scope of Stuzo's project was everything from front-end design to UX [user experience], UI [user interface], and analytics. This application is on Android and iOS. We are currently using Parse for the apps, but are migrating off it soon. We used an Amazon platform for video processing.

companies, and I got connected to Stuzo. They were very excited about the project. I thought they were the best fit. They were easy to work with. They did an initial wireframing just like a discovery file, and I liked what they did, so I decided to go with them.

How did you come to work with Stuzo?

When I was looking to start my company, without having a technical background, I still had several connections in tech communities, so I followed up different leads and explained what I wanted to do to several

Could you provide a sense of the size of this initiative in financial terms?

It cost more than \$200,000.

What is the status of this engagement?

We're still actively developing the project.

Results & Feedback

Could you share any statistics or metrics from this engagement?

I get emails from users all the time saying that they love the app, and they love participating in the online community that we've created.

What distinguishes Stuzo from other providers?

Stuzo is very invested in the project, and they want to do a good job. They care about us.

How did Stuzo perform from a project management standpoint?

Stuzo's project management has been good. We use Google Docs, so it's a very collaborative process. We have a task-tracking document to stay up to date on what they've been working on for a day-to-day basis. It's great.

Is there anything Stuzo could have improved or done differently?

Nothing comes to mind.