

REVIEW / Kleer

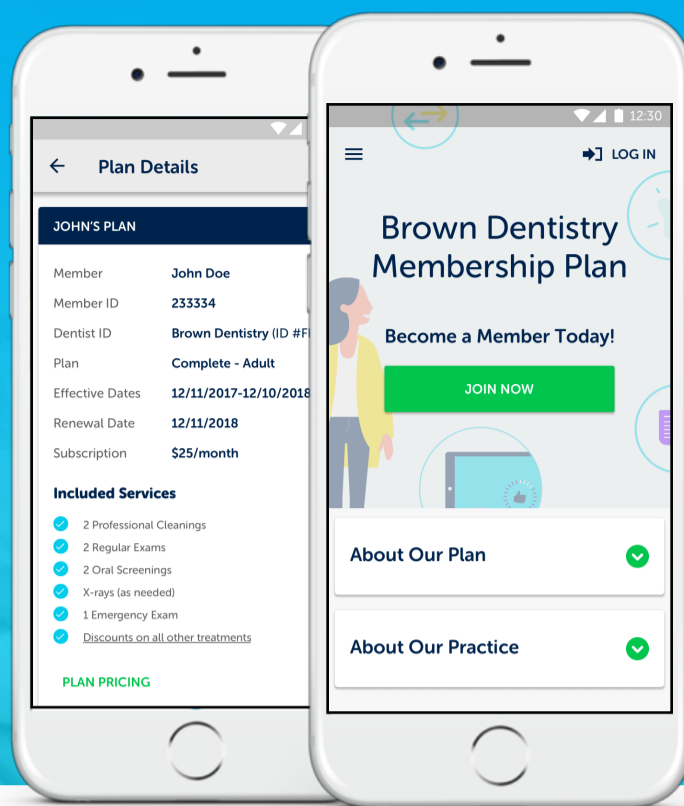
Web Development & Design for Dentist Membership Platform

Project summary:

Stuzo built a full-stack JavaScript web app with React on the front end and Node.js on the backend. They recently launched an optimal version of the cloud-based MVP.

Feedback summary:

Thousands of users have signed up to use the new platform, and hundreds more are in the onboarding pipeline each week. Stuzo's flexible and collaborative spirit helped them adapt to the new work environment with ease.



Background

Introduce your business and what you do there.

I'm the CTO of a digital health startup that helps medical professionals create membership plans for uninsured patients.

“ Stuzo is where online startups come to grow.”

★★★★★ Overall rating

★★★★★ Quality

★★★★★ Schedule

★★★★★ Cost

★★★★★ Willing to refer

Web Development & Design for Dentist Membership Platform

Web Development

\$1,000,000 - \$9,999,999

June - September 2018

Opportunity / Challenge

What challenge were you trying to address with Stuzo?

As a new startup with a small staff, we needed more resources to develop our app.

Solution

What was the scope of their involvement?

Our team spent a year conducting field research on the dental industry to assess which features would be useful to our audience. After presenting the data to Stuzo, they developed a cloud-based MVP that met all of the requirements. We established the core functionality, and their team went on to design an optimal version of the full-stack JavaScript app. The app is hosted on the Amazon Web Service (AWS) cloud with a React-based frontend and Node.js-based backend. They're currently developing new features and provide ongoing maintenance.

What is the team composition?

We initially had a team of 10 engineers and a full-time project manager but have since downsized after the product launch.

How did you come to work with Stuzo?

The project required a technically advanced team that has experience building MVPs with agile processes and cutting-edge technologies. Stuzo was one of the few local developers within our price range that met all of our criteria.

What is the status of this engagement?

They developed the MVP between June–September 2017, which led to a beta release. They continued to support us to our version 1.0 release in February 2018. At that point, we started a new contract with a small team at Stuzo.

Results & Feedback

What evidence can you share that demonstrates the impact of the engagement?

We've experienced rapid growth since launching the full version last year. More than 1,000 dentists have registered and are in the process of being added to the platform. Dozens of practices are added to the platform per week, and we're also getting hundreds of patients who are signing up for the app each week. So far, everyone is responding well to the app's look and feel.

How did Stuzo perform from a project management standpoint?

The project manager was very responsive and accommodating to all of our needs; although they typically act as the liaison between both parties, they allowed us to have direct access to their entire team per our request. Slack was our main channel of communication in addition to our regular meetings.

What did you find most impressive about them?

Stuzo is where online startups come to grow. While similarly-sized companies tend to have a niche focus, Stuzo has mastered a full suite of services. Their transparency and expertise are key contributors to their success.

Are there any areas they could improve?

Some of their procedures are unnecessarily time-consuming. Fortunately, they're willing to adjust their standard practices to accommodate our preferences.

Do you have any advice for potential customers?

Their team is receptive to feedback, so don't be afraid to speak up.